

SUNGHYUN "JULIE" AHN

Product Designer | Apple
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SUMMARY

Product Designer with 4+ years of experience leading end-to-end design for enterprise platforms used by 100K+ employees. Experienced in product strategy, UX design, and AI-driven systems, with a strong track record of driving cross-functional collaboration across engineering, product, and design teams

EXPERIENCE

PRODUCT DESIGNER (SENIOR-LEVEL SCOPE), APPLE INC — 2023-PRESENT

- Lead product design for enterprise platforms used by **100,000+ employees across Apple**, improving internal workflows and operational efficiency across teams
- Designed an **AI chatbot platform** that automated **85% of bot configuration workflows**, improving support response times while reducing manual configuration effort
- Managed a team of **4 contract product designers**, overseeing concept development, design reviews, and delivery of production-ready solutions
- Established improved design processes and cross-functional collaboration workflows, reducing overall design cycle time by **50%**
- Led monthly design reviews and internal design meetups to strengthen design culture across engineering teams

PRODUCT DESIGNER, APPLE INC — 2021-2022

- Led redesign of a **coaching and performance platform used by 16,000+ employees**, simplifying workflows and improving usability
- Designed cross-platform user experiences for macOS, iOS, and tablet applications, delivering scalable interaction models and production-ready specifications
- Collaborated with **5 product managers and engineering teams** to define product goals, UX strategy, and roadmap priorities for new internal tools
- Conducted usability testing across **three global regions**, synthesizing research insights to improve interaction flows and system efficiency
- Delivered **20+ high-fidelity prototypes and interaction designs**, enabling efficient engineering handoff and successful product launches

EDUCATION

Parsons School of Design — Bachelor of Fine Arts, Communication Design
Honors Graduate | Dean's List | Commencement Speaker

SKILLS/TOOLS

Product Design | UX Strategy | Interaction Design | User Research | Design Systems
Tools: Sketch | Figma